

Loher Symposium attracts 220 customers

Buyers from all over the world inform themselves at the in-house exhibition on products by the electric motor manufacturer in Ruhstorf

by Katharina Ritzer

Ruhstorf. Offshore oil platforms, gas pipelines, ventilation units, wind power plants and also elevators – electrical drive technology from the Loher Company in Ruhstorf is used in many different systems worldwide. Safety plays a major role: That's why explosion protection was the central theme of the expert symposium which took place in the last two days in Ruhstorf and Bad Griesbach. About 220 participants from all over the world came to the meeting – the first of its kind – for more than ten years.

The United States, Canada, Japan, Russia, China – the customer list of Loher GmbH is long and international, and so was the participants list as well. "It was amazing how quickly our customers promised their coming", said the Managing Director Ernst-Peter Weinmann – for him a clear sign of the economic upswing in the branch. For two days the company representatives listened to lectures on safety topics from Loher employees or external experts. Moreover, they could inform themselves at an in-house exhibition about the current products made by the approximately 1300 employees at the Ruhstorf Site.

All big oil companies of the world attended the symposium, said Weinmann. Safety and explosion protection are very important in this sector. In the mining industry as well: Coal will remain one of the most important energy sources, above all in the Asian region, knows the Managing Director of Ruhstorf. But time and again, serious accidents still happen – mostly due to out-of-date technology, as Weinmann says.

About the new developments as to the safety standards the participants could inform themselves at factory tours and the in-house exhibition. Everybody who buys a module from the Ruhstorf production is looking for a tailored solution. "Every day we produce a different part", explains Weinmann. Additionally to manufacturing the company also offers advisory services – and is connected to customers for decades.

To invite them once again to the Ruhstorf Site was another motivation for this symposium. After all, a lot has changed in the factory, over the last three years step-by-step modernizations were made. And such symposia may also serve for customer care, points out Weinmann, who is pleased to receive a positive feedback from many participants. Ten years should therefore not pass again until the next symposium – it is the idea of the managing directors that the customers could be invited on-site every two years. And by the way – for meeting and accommodation the Hartl Resort Bad Griesbach was frequented this time – says Weinmann, thus also promoting the region and its holiday possibilities.

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One of 220 customers: Jacobus Sprengers (middle) of the Shell Oil Company had a high-speed direct drive shown to him by Loher's Managing Director Ernst-Peter Weinmann (left) and CFO Jan Brunkhorst in the Ruhstorf Factory. For two days the electric motor manufacturers informed about their products and explosion protection at a symposium.